



Seminar Schedule
Wednesday, October 18, 2023
Hamburg Fairgrounds Event Center
5820 South Park Ave., Hamburg, NY 14075

Pre-Register to Attend the Show at www.fmexpo.net. Admission & Seminars Free.

10:30am-11:15am

SIMIX Hygroscopic Ceramic Coating

Learn how to save time and money by utilizing ceramic coating on your floors and high touch surfaces, clean and coat your HVAC units to reduce energy cost and get cleaner and fresher air quality.

- How to apply hygroscopic ceramic coating to multiple surfaces
- Reduce labor, energy and cost.
- Reduce slips and falls. Destroy germs and viruses.

Presented by: Marty Baldwin, Simix in conjunction with Chudy Supply

11:30am-12:30pm

Geothermal Heating & Cooling: Savings & Benefits

An introduction to heat pumps as well as their application in WNY's climate. Learn about the CLCPA and the energy state of NY.

- Heat Pump 101
- The energy state of NY
- Commercial incentives overview

Presented by: Brian Posner, Geothermal Specialist, NOCO Energy

12:45pm-1:15pm

Bed Bug Prevention and Overall Pest Control Q&A

Learn best practices with regards to bed bugs in schools, hotels, group homes, apartment complexes, commercial property and others. Covering pest facts, identification, prevention tips for bed bugs as well as Q&A for other pest control for birds, bats, nuisance wildlife, rats, flying insects, etc.

Presented by: Thomas Miklinski, Ehrlich Pest Control

1:30pm-2:30pm

Hot Water Temperature Control – Thermostatic vs. Digital Mixing Valves

Covering the evolution of hot water temperature control from the mid 1900's until today and why buildings today require digital mixing valves.

- Why is digital mixing of hot water required in modern buildings.
- What makes thermostatic mixing valves fail when used in conjunction with recirculation.
- How to obtain both safe and healthy domestic hot water.

Presented by: Dan Patnode, Armstrong International